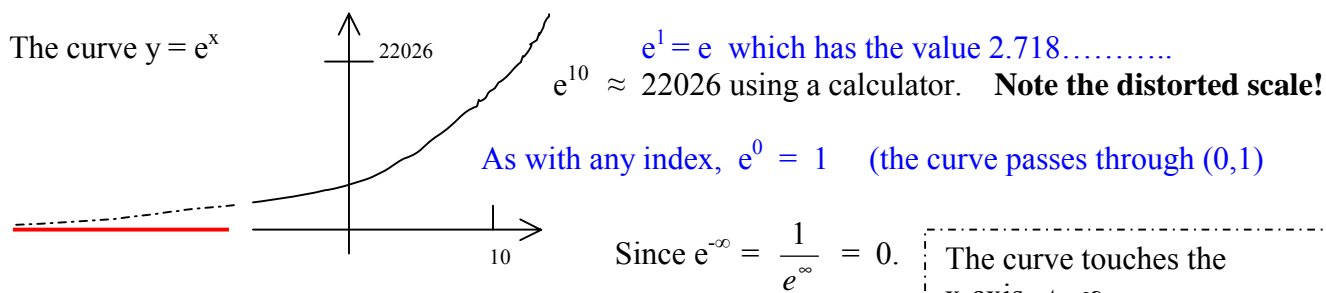


EXPONENTIALS & LOGARITHMS

IN ADDITION TO THE SKETCH CURVES YOU WILL HAVE ALREADY MEMORISED, You will need to memorise two more for this section:



The x-axis is an **asymptote** to the curve.

The curve touches the x-axis at $-\infty$
 The curve is never negative.

This topic is linked to functions so $e^{(x-a)}$ is the e^x graph translated by **a** units to the right. → **a**

=: : : : : : : : : : :

LOGARITHMS

A **logarithm** or log is simply a power or **index**.

$1 = 10^0$
 $10 = 10^1$
 $100 = 10^2$
 $1000 = 10^3$

The numbers have all been expressed as powers of 10. 10 is the base

log to the base 10 of the number 1 is zero $\log_{10} 1 = 0$
 log to the base 10 of the number 10 is one $\log_{10} 10 = 1$
 log to the base 10 of the number 100 is two $\log_{10} 100 = 2$
 log to the base 10 of the number 1000 is three $\log_{10} 1000 = 3$

A number like 600 is $10^{2. something}$ log to the base 10 of the number 600 is 2.something $\log_{10} 600 = 2. \dots$

So if $91 = 3^4$ then $\log_3 91 = 4$ and if $a = b^c$ then $\log_b a = c$

Fortunately, we normally only use one of two bases. Base **e** or base **10** and we write: $\log_e x$ or $\ln x$ to stand for **natural log**. We may also use $\log_{10} x$ or simply $\log x$ when base 10 is used.

The rules for working with logs

Adding logs $\log_b a + \log_b c$

(change to indices) let $\log_b a = p$ and $\log_b c = q$
 (combine using the rules of indices) then $a = b^p$ and $c = b^q$
 (revert to logs) $ac = b^p b^q = b^{p+q}$
 $\log_b ac = p + q = \log_b a + \log_b c$

Subtracting logs $\log_b a - \log_b c$

(change to indices) let $\log_b a = p$ and $\log_b c = q$
 (combine using the rules of indices) then $a = b^p$ and $c = b^q$
 (revert to logs) $a/c = b^p/b^q = b^{p-q}$
 $\log_b (a/c) = p - q = \log_b a - \log_b c$

Addition

Subtraction using the same steps above with a minus

Powers $\log_b a^3 = \log_b aaa = \log_b a + \log_b a + \log_b a$

Negatives $\log_b a - \log_b c = -(\log_b c - \log_b a)$

Any base $\log_3 7$ cannot be found directly but using ...

$\log_b a + \log_b c = \log_b ac$
$\log_b a - \log_b c = \log_b \frac{a}{c}$
$\log_b a^n = n \log_b a$
$\log_b \frac{a}{c} = -\log_b \frac{c}{a}$
$\log_b a = \frac{\log_c a}{\log_c b}$

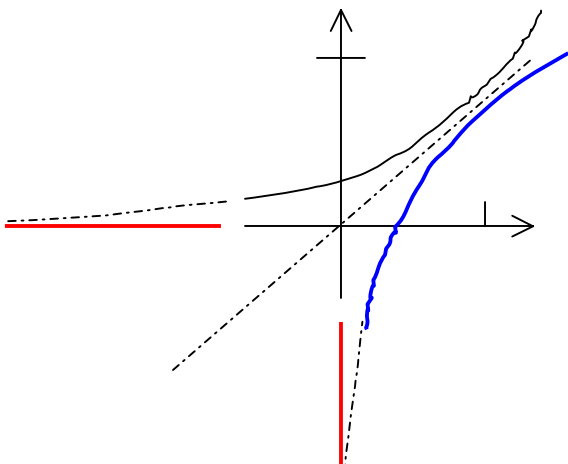
And changing to base e or 10 $\log_3 7 = \frac{\log_{10} 7}{\log_{10} 3} = 1.77$

this means that $3^{1.77} = 7$.

Now consider the function $y = e^x$ again: **f(x) = e^x, find f⁻¹(x)**

let	$y = e^x$	
take logs	$\ln y = \ln e^x$	$\ln y = x \ln e$
write as indices	$x = \ln y$	since $\ln e = 1$
interchange	$y = \ln x$	
so	$f^{-1}(x) = \ln x$	

this is the **inverse function** and is the original function reflected in the line $y = x$.



This is the graph of $y = \ln x$ — memorise it!
 It does not exist for negative values of x .
 The y -axis is an asymptote to the curve.
 The asymptote will change if the function is transformed.
 For example $y = \ln(x - 2)$ will be the graph of $\ln x$ translated 2 units to the right. The new asymptote will be the line $x = 2$.

Solving equations with indices

Take logs of both sides

Move the index down and cross multiply

To solve $3^x = 7$.

$$\log 3^x = \log 7$$

$$x \log 3 = \log 7, \quad x = \frac{\log 7}{\log 3} = 1.77$$



The probability of finding a particular type of bug on an exotic leaf is 0.1. If I have to travel to the other side of the world to collect the leaves, how many should I collect so that I can be 95% certain that I will have at least one bug when I get home?

Pr (bug) = 0.1 If I collect n leaves, then the number of bugs I could get may be modelled by the Binomial distribution with $p = 0.1$ and $q = 0.9$.

Pr(at least 1) = $1 - \text{Pr}(\text{none}) = 1 - (0.9)^n$ which must be 0.95 for 95% certainty
 $1 - (0.9)^n = 0.95$
 $0.05 = (0.9)^n$

take logs $\log 0.05 = n \log 0.9, \quad \frac{\log 0.05}{\log 0.9} = n, \quad n = 28.4$

Bring back 29 leaves just to be sure!